

Education First Federal Credit Union Announces Jonathan Haskett Jr. as New Executive Vice President

For Immediate Release April 2, 2025 Carolyn Ridout 409.896.8561

Beaumont, Texas – Education First Federal Credit Union has announced the appointment of Jonathan E. Haskett Jr., as Executive Vice President. With an impressive career spanning over two decades in financial leadership and credit union management, Jonathan brings a wealth of expertise to EFFCU.

Jonathan's leadership journey includes serving as Chief Financial Officer at Rave Financial Credit Union, where he was instrumental in overseeing finance, accounting, and commercial lending operations. His extensive background—from managing multi-million-dollar loan portfolios to spearheading innovative financial solutions—demonstrates his commitment to advancing credit union values and community-focused service.

"We are delighted to welcome Jonathan to our executive team," said Urjit Patel, CEO of Education First Federal Credit Union. "His deep understanding of the credit union industry will be key to driving our mission of supporting our members and their communities."

"Education First Federal Credit Union has a strong foundation and a bright future, and I am thrilled to be part of this next chapter. I look forward to leveraging my experience to further strengthen the credit union's impact in the communities we serve," said Haskett.

Jonathan brings significant expertise and a proven track record in strategic growth, risk management, and the development and execution of organizational objectives that will help Education First continue to maintain a sound financial institution while delivering exceptional services across its six-county field of membership.

Jonathan holds dual Bachelor of Business Administration degrees in Accounting and Marketing from Lamar University, is a 2013 graduate of Southwest CUNA Management School, and serves on the Hardin-Jefferson ISD Board of Trustees.

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EFFCU is a community credit union serving over 36,000 members and has assets exceeding \$600 million. With seven convenient locations throughout Southeast Texas, our field of membership includes Angelina, Chambers, Jefferson, Jasper, Hardin, Liberty, Newton, Orange, Polk, Trinity, Sabine, San Augustine and Shelby counties.