

C.A.F.E

CENTER FOR ADVANCED FINANCIAL EXPERIMENTATION

INVESTING BASICS (PART 2)

A MESSAGE FROM EDUCATION FIRST

Hi First Name!

Many think it takes a large amount of money to start investing. However, that couldn't be further from the truth. If you set aside one dollar every day for investment, that money could grow into over \$70,000 in 30 years! Whether saving or investing, it is always ok to start small.



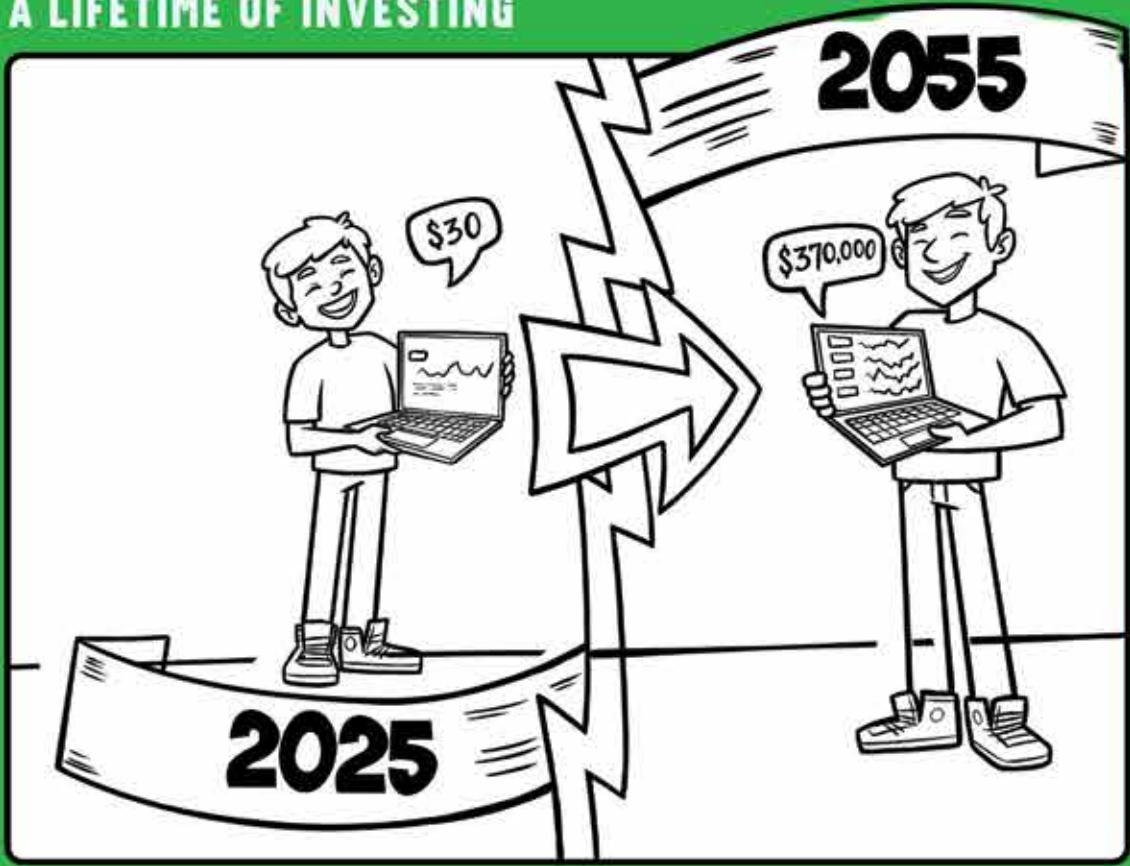
Happy New Year, <First Name>!

It's a brand new year, and a great time to learn more about investing. For now, it's only important for you to know the basics about the stock market. Large companies like Apple or Microsoft want investors to buy a portion of their company. As more and more people buy a company's stock, it causes the stock price to go up. That gives the company more money to hire new workers or to advertise their products more. It also means that investors are happy they made money on the stock they bought, so they're likely to buy more.

Recruit: OSCAR



A LIFETIME OF INVESTING



WORD FINDER

Find the words below about Investing

- Stocks Buy Profit Sell Loss Hold Trading Investments Portfolio Share Bonds Exchange

J	D	L	O	S	S	I	G	U	R	C	H	M
B	F	S	U	T	E	D	J	Z	C	B	N	I
E	K	A	X	R	L	O	P	L	J	U	G	N
O	F	L	P	E	L	I	O	U	R	Y	O	V
P	P	R	E	S	E	A	R	C	H	T	R	E
T	R	A	D	I	N	G	T	H	O	L	D	S
B	O	V	O	S	K	I	F	U	R	Z	H	T
D	F	P	P	H	S	B	O	N	D	S	H	M
S	I	U	Q	A	E	X	L	H	A	N	G	E
A	T	P	R	R	J	I	I	U	R	C	R	N
T	F	K	S	E	S	T	O	C	K	S	H	T
E	X	C	H	A	N	G	E	F	L	O	N	S